

MOAA-AC Annual Planning & Budgeting Day
Wednesday, October 4, 2023
10:00am – noon
1:00pm – 3:00pm
Chapter Office

Purpose: To develop: the Action Plan Priorities Scorecard for 2024; the operational calendar for 2024; and the 2024 Chapter Budget.

Attendees: In the morning: entire MOAA-AC staff/team members and Trish.
In the afternoon: the executive staff (President, Treasurer, Secretary, VP's) and Trish – plus anyone else wishing to attend.

Facilitator: Kitty Meyers

Meeting Materials: Agenda; current 2023 Priority Scorecard; proposed operational calendar for 2024; proposed 2024 budget worksheet.

Morning Agenda

10:00am - noon

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| 1. Opening Comments | Meyers |
| 2. Meeting Overview | Meyers |
| a. Review agenda, materials, and process | |
| b. Answer questions? | |
| 3. Before we start, any operational business issues to address? | Meyers |
| 4. Review current Mission & Vision Statements | All |

Mission

*Provide information, support, and social engagement to members;
Offer programs and services for the common good of the military community;
Support MOAA at the national, state, and local levels with a powerful voice.*

Vision

To be the primary advocate for the military community

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| 5. Draft Priorities for 2024 | All |
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CURRENT 2023 PRIORITIES & GOALS	PROPOSED 2024 PRIORITIES & GOALS
PRIORITY 1: INCREASE AND RETAIN MEMBERSHIP <i>Goal: Emphasize Chapter “paid” memberships and maintain, at a minimum, a 75% level. (Currently, at 85% of potential paid membership pool)</i>	

<p><u>PRIORITY 2: SUSTAIN A POSITIVE LONG-TERM FINANCIAL POSITION</u></p> <p><i>Goal: Sustain the budget and financials so income exceeds expenses over a 3-year period.</i></p>	
<p><u>PRIORITY 3: STRONG & INFLUENTIAL LEGISLATIVE EFFORTS & PROGRAMS</u></p> <p><i>Goal: Maintain a robust Legislative Program by connecting constantly with legislators and chapter members.</i></p>	
<p><u>PRIORITY 4: LEADERSHIP SUCCESSION PLANNING</u></p> <p><i>Goal: By Dec 31, 2023 have all elected officer positions occupied along with a successor identified.</i></p>	

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| 6. Brainstorm Action Items/Steps for each 2024 Priority | All |
| 7. Proposed Monthly Operational Calendar for 2024 | Meserve/All |
| 8. Next Planning Steps/Board Approval | Meyers |
| 9. Adjourn | Meyers |

Afternoon Agenda

1:00pm – 3:00pm

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| 1. Opening Comments/Overview of the process | Meyers/Barnhardt |
| 2. Go line item, by line item through the income and expense categories using the current financials as the basis and arrive at budget figures | All |
| 3. Finalize the overall draft 2024 budget for presentation to Board | All |
| 4. Discuss next steps in the approval process | All |
| 5. Adjourn | Meyers |